### Atomic Energy Junior College, Mumbai –400094 Ref.: F.No. 20-17/2021-22/PRD/CIET dated. 16-12-2021

# Sub: Inviting entries for the 26<sup>th</sup> All India Children's Educational Audio-Video Festival (AICEAVF)

This is with reference to the aforementioned subject. In this regard, entries are invited from the students of classes XI and XII (Secondary level 14-18 years) to participate in this programme which is going to be organised by CIET/NCERT.

Last date for submission of entry in the following format

along with the Audio/Video entry

: 13<sup>th</sup> January, 2022 (Monday)

S.No.	Class &	Name student	of	the	Father's Name	Date of birth	Age

## **CRITERIA FOR SELECTION**

- i. The Audio, Video, New Media/ICT/Digital Games programme that are produced/ developed from 1 January 2021 to 16 January 2022. An undertaking with regard to the production date of the programme should be given by the producer/institution failing which entries will be rejected.
- ii. The Audio, Video, New Media /ICT/Digital Games programme submitted to 26th AICEAVF must be suitable for children aged between **3 and 18 years** of children in any of the following age groups

## Secondary Level (SL): 14 - 18 years (Grade IX- XII)

- iii. The Audio, Video, New Media /ICT/Digital Games programme (entries other than Hindi/English should be sent with subtitling in Hindi/English.
- iv. Programme content should be creative, have broad appeal and demonstrate excellent artistic, technical skills and based on Learning Outcomes.
- v. Content should speak to and respect children of diverse backgrounds and cultures positively.
- vi. Duration of the programme (Audio, Video, New Media /ICT/Digital Games programme) shall not exceed 30 minutes and minimum of 5 minutes.
- vii. The submitted programme should be allowed for the educational use by NCERT.
- viii. The material like images, graphics, stock footage etc. used in production should not be copyrighted.

### **RULES & REGULATIONS**

- i. Programmes made by compiling stock shots or any copyrighted graphics/images would not be eligible for competition.
- ii. Each programme can be entered in one category (either FL/PL/ML/SL) only, so kindly send one entry in one category only.
- iii. A copy of all the entries shall be retained by CIET, NCERT. iv. CIET, NCERT would have the rights to telecast/broadcast the award winning programmes and upload it on DIKSHA/OER and other websites/portals managed by NCERT.
- iv. A Committee of Experts will shortlist the entries from the original list of entries received.
- v. All the shortlisted programmes will be judged by a common Jury (separately for the Audio, Video, New Media /ICT/Digital Games). Results declared by the Jury will be binding
- vi. CIET, NCERT reserves all rights to modify the rules and dates.

For complete details, please log on to the website: <a href="https://ciet.nic.in/ict-mela.php?&In=en">https://ciet.nic.in/ict-mela.php?&In=en</a>
And also AEJC Website: <a href="https://www.aejcmumbai.ac.in">www.aejcmumbai.ac.in</a>

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